INFORMATION DISCLOSURE CITATION PTO-1449	CUSTOMER NUMBER 26615	ATTORNEY'S DKT No. 0026-0062	APPLICATION No. 10/734,584
		APPLICANT(S) Jeremy BEM et al.	
		FILING DATE December 15, 2003	GROUP ~~Unassigned~~ 2165

U.S. PATENT DOCUMENTS

EXAMINER'S INITIALS	PATENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE
JV	6,006,222	12/21/1999	Culliss	707	5	
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FOREIGN PATENT DOCUMENTS

EXAMINER'S INITIALS	PATENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	Translation Yes	Translation No

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

JV	Copy of co-pending U.S. Patent Application No. 10/706,991; Jeremy Bem et al.; "Ranking Documents Based on Large Data Sets"; filed November 14, 2003, 38 pages.
JV	Copy of co-pending U.S. Patent Application No. 10/712,263; Jeremy Bem et al.; "Targeting Advertisements Based on Predicted Relevance of the Advertisements"; filed November 14, 2003, 40 pages.
JV	Justin Boyan et al.; "A Machine Learning Architecture for Optimizing Web Search Engines"; Carnegie Mellon University; May 10,1996; pages 1-8.
JV	"Click Popularity-DirectHit Technology Overview"; http://www.searchengines.com/directhit.html; November 10, 2003 (print date); 2 pages.

EXAMINER /Jacques Veillard/	DATE CONSIDERED 08/09/2006

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